

FCCLA®

ARKANSAS

2024-2025

Sponsorship Guide

Family, Career, and Community Leaders of America (FCCLA) is a national nonprofit Career and Technical Student Organization (CTSO) that helps youth develop leadership and workplace skills by exploring career opportunities and building real-world skills. FCCLA offers members technical training, internships, and industry credentials within the following Career Pathways:



FCCLA allows students enrolled in a Family and Consumer Science (FCS) class to further their skills. In Arkansas, students enrolled in FCS classes also are offered the opportunity to gain a multitude of Industry-Recognized Credentials such as: ServSafe Food Handler, ServSafe Manager, ParaPro Praxis, Certified Teaching Assistant, and Microsoft Office Specialist.

2024-2025 State Officer Team



Eva Orr
President
Heber Springs



Kaden White
1st Vice President
Nashville



Damon Cruz
Vice President of
Public Relations
Acorn



Ivy Anderson
Vice President of
Community Service
Lake Hamilton



McKenna Renfrow
Vice President of
Membership
Springdale



Alyssa Brown
Vice President of
Parliamentary Law
Huntsville

Our Reach

**Members
Statewide**
6500+

**STAR Events
Competitors**
700+

**Past National
Officers**
32

**Social Media
Followers**
Facebook: 600+
Instagram: 1750+

Sponsorship Packages

We appreciate all of our sponsors and the support they are providing for our officers, students, and organization. If you would like to create a custom sponsorship package to better meet your company needs, please reach out to Mary Beth Ivie at marybeth.ivie@ade.arkansas.gov

| | Platinum Sponsorship \$3000 | Gold Sponsorship \$1500 | Silver Sponsorship \$500 | Bronze Sponsorship \$300 |
|---|-----------------------------------|-------------------------------|--------------------------------|--------------------------------|
| Exhibitor booth in the College/ Career Expo | ✓ | ✓ | ✓ | ✓ |
| Exhibitor booth in the College/ Career Expo | ✓ | ✓ | ✓ | ✓ |
| Your logo on the Arkansas FCCLA Website and printed in the agenda | ✓ | ✓ | ✓ | |
| Arkansas FCCLA Social Media Spotlight | ✓ | ✓ | ✓ | |
| One 30 minute break out session slot | ✓ | ✓ | ✓ | |
| A mention of your organization during the general session | ✓ | ✓ | ✓ | |
| Handouts or branded items from your organization in the registration packet | ✓ | ✓ | | |
| Your logo on screen during the general session | ✓ | ✓ | | |
| One additional 30 minute break out session slot | ✓ | | | |

State Officer Specific Sponsorship

The following packages will directly benefit our State Officer team. By selecting any of the packages you are not only supporting out State Officers, but also their schools, communities, and our organization. The following options will help alleviate any financial burden placed on the officers or their school district, and in turn allow for more equitable opportunities for students interested in serving as State Officers for Arkansas FCCLA.

Group Trip

- Send the **ENTIRE** team on one of their National Trips

\$10,000

Group Meal

- Feed the **ENTIRE** team on one of their National Trips.

\$6000

Officer Trip

Cover ONE State Officer during all their Out-of-State Trips.

\$2000

Group Officer Dress

- Full Officer Dress for the **ENTIRE** Officer Team.

\$1500

Officer Meals

- Feed **ONE** State Officer during all their Out-of-State Trips.

\$1000

Officer Dress

- Full Officer Dress for **ONE** Officer.

\$300

Out-of-State Trips Include:

National Leadership Conference, Capitol Leadership, Fall Leadership Institute

Official Dress Includes:

Official Blazer, Top, Bottoms, Shoes, and Neckwear

Conference Expenses Include:

Registration, Lodging, Travel Arrangements, and Meals (3/day)



Thank You

We sincerely appreciate your interest and support for the ongoing success of this organization. If you are interested, please reach out to us using the contact details provided in the sponsorship guide.

Contact Us

(501)682-1115

www.arkansasfccla.org

marybeth.ivie@ade.arkansas.gov