

FCCLA®

ARKANSAS

2026-2027

Sponsorship Guide

Family, Career, and Community Leaders of America (FCCLA) is a national nonprofit Career and Technical Student Organization (CTSO) that helps youth develop leadership and workplace skills by exploring career opportunities and building durable skills. FCCLA offers members technical training, internships, and industry credentials within the following Career Clusters:



In Arkansas the following pathways allow students enrolled to further their learning through participating in FCCLA:

- Arkansas Tourism and Recreation
- Behavior and Mental Health
- Culinary Arts and Restaurant Management
- Early Childhood Education
- Pre-Educator
- Entrepreneurship
- Nutrition Science and Dietetics
- Fashion and Interior Design

2026-2027 State Officer Team



Jiya Reddy
President



Daniel Dominguez
1st Vice President



Lily Arbuthnott
Vice President of
Public Relations



Jordan O'Neill
Vice President of
Community Service



Caleigh Pennebaker
Vice President of
Membership



Chloe Stegall
Vice President of
Parliamentary Law

Our Reach

**Members
Statewide**
6500+

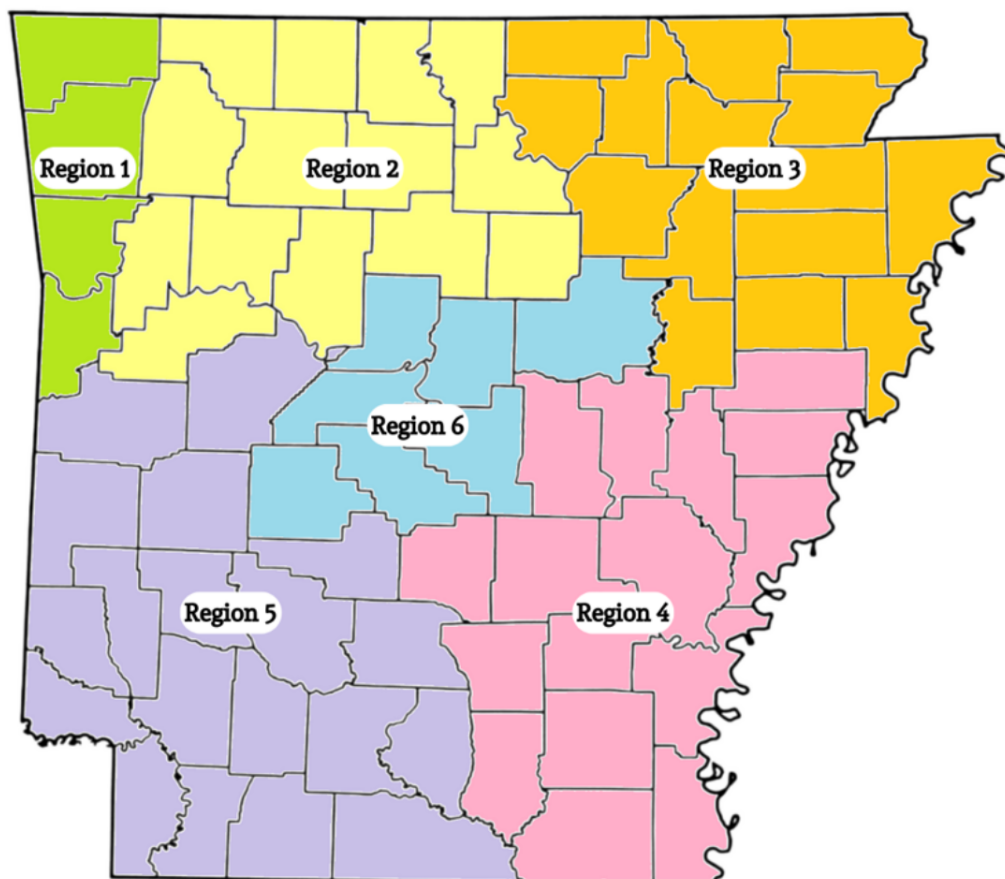
**State Conference
Attendees**
1300+

**Past National
Officers**
34

**Social Media
Followers**
Facebook: 700+
Instagram: 2000+

Arkansas FCCLA Region Information

Arkansas FCCLA is organized into six regions, each of which hosts an annual Region Leadership Conference and is supported by a Region Officer Team and Region Coordinator Team.



	Region Conference Attendance	Region STAR Stations
Region 1 Data	500-600	25+
Region 2 Data	400-500	20+
Region 3 Data	300-400	15+
Region 4 Data	200-300	10+
Region 5 Data	400-500	20+
Region 6 Data	300-400	15+

Conference Host

As a Conference Host, you will gain valuable exposure by showcasing your campus to attending students, receive complimentary Bronze sponsorship at the State Leadership Conference, be featured on Arkansas FCCLA social media, and be recognized on the Arkansas FCCLA website based on the event you host.

Region Leadership Conference (RLC)	1 Slot Per Region
RLC Host Campus Expectations RLC host campuses provide space for the Region's annual conference and agree to accommodate the following facility needs: • STAR Event Area: Large room to set up competition areas. • Registration & Expo Area: Space to host registration as well as 5–10 vendors/exhibitors. • Breakout Session Rooms: A minimum of six rooms to support breakout sessions and/or community service projects. • Auditorium/Large Assembly Space: A venue to host opening and closing general sessions, including officer elections. <i>*The size and capacity of this space may vary based on region size.</i> • <i>Specific space needs (including room sizes, capacities, and layout) will vary depending on the size of the region.</i> ◦ <i>You will work with a Region Coordinator team for event logistics.</i>	
Chapter Officer Leadership Academy (COLA)	2 Slots
COLA Host Expectations COLA host campuses provide space for COLA and agree to accommodate the following facility needs: • Auditorium/Large Assembly Space: Seating for up to 500 participants to host opening and closing sessions. • Adviser Session Space: Space arranged for approximately 70 advisers to participate in roundtable discussions. • Breakout Session Rooms: A minimum of four rooms for officer-led sessions. • <i>Host campuses are also encouraged to provide an additional 2–3 breakout sessions led by their institution</i>	

Interested in serving as a Conference Host? Please reach out to Mary Beth Ivie at marybeth.ivie@ade.arkansas.gov or 501-682-1115, and she will connect you with the appropriate Region Coordinator.

State Conference Sponsorship

State Leadership Conference sponsors may select from a variety of sponsorship opportunities that align with their goals and level of involvement. All sponsorship levels include recognition in the conference app, on Arkansas FCCLA social media platforms, and on the Arkansas FCCLA website.

Bronze Sponsor

Host a booth in our College and Career Expo, your booth will have one table and two chairs.

\$300

Silver Sponsor

Includes all benefits listed in the package above, as well as the opportunity to provide promotional materials for registration packets and recognition on a conference banner.

\$500

Gold Sponsor

Includes all benefits listed in the packages above, as well as the opportunity to provide a one-minute promotional video to be played during a general session.

\$1,000

Volunteer Luncheon Sponsor

Includes all benefits listed in the packages above, as well as a two-minute opportunity to speak to volunteers and recognition through a featured banner during the Volunteer Luncheon.

\$6,000

Organizations that provide at least two volunteers to serve as STAR Events evaluators will receive a complimentary Bronze sponsorship.

STAR Events (Students Taking Action with Recognition) are competitive events where students present projects and demonstrate skills. Volunteers serve as evaluators, providing feedback and scoring based on established criteria. Topics include, but are not limited to:

- *Job Interview*
- *Entrepreneurship*
- *Event Management*
- *Fashion and Interior Design*
- *Nutrition Science and Dietetics*

State Officer Sponsorship

The following packages will directly benefit our State Officer team.

By selecting any of the packages you are not only supporting out State Officers, but also their schools, communities, and our organization. The following options will help alleviate any financial burden placed on the officers or their school district, and in turn allow for more opportunities for students interested in serving as State Officers for Arkansas FCCLA.

Group Trip

Send the **ENTIRE** team on one of their National Trips

\$12,000

Officer Trip

Cover ONE State Officer during all their Out-of-State Trips.

\$2,000

Group Meals

Feed the ENTIRE team on one of their National Trips.

\$6,000

Officer Meals

Feed ONE State Officer during all their Out-of-State Trips.

\$1,000

Group Dress

Full Official Dress for the ENTIRE Officer Team.

\$1,800

Officer Dress

Full Official Dress for ONE Officer.

\$300

Out-of-State Trips Include:

National Leadership Conference, Capitol Leadership, Fall Leadership Institute

Official Dress Includes:

Official Blazer, Top, Bottoms, Shoes, and Neckwear

Conference Expenses Include:

Registration, Lodging, Travel Arrangements, and Meals (3/day)



THANK YOU

We sincerely appreciate your interest and support for the ongoing success of this organization. If you are interested, please reach out to us using the contact details provided in the sponsorship guide.

Contact Us

(501) 682-1115

www.arkansasfccla.org

marybeth.ivie@ade.arkansas.gov